

THE HONKER

Donna Digman | SERVPRO of Hunt Valley / Lutherville | P.O. Box 156 Cockeysville, MD 21030 | donna@servproofhuntvalley.com | 410-229-0012



• OFFICERS •

Most Loyal Gander:
Ian Jenkins - Restronic
ijenkins@restronic.com
301-682-9887

Supervisor of the Flock:
Jimmy Lanham
lanham1@verizon.net
301-904-9944

Custodian of the Goslings:
Patrick Bergin - Vericlaim, Inc.
pbergin@vericlaiminc.com
410-925-4850

Keeper of the Golden Goose Egg:
Jason R. Smith - PuroClean
smithj@puroclean.com
410-972-9733

Wielder of the Goose Quill:
Michelle Fitzwater
CRDN of Baltimore and Southern MD.
michelle@schroedlcleaners.com
443-717-4143

MARCH 2014



In this issue:

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- Upcoming Events
- March Madness
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- 2014 Convention
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•Next Gathering•

•Location•

MARCH MADNESS / CASINO NIGHT

Dave & Buster's



March 20th, 2014

2014 UP COMING EVENTS • SAVE THE DATE

03/20/2014 March Madness

05/01/2014 Open Meeting

04/10/2014 Open Meeting (please note – date change)

06/16/2014 Golf Outing

Information on events will be in future News Letters and are listed on our web page www.nationalcapitalpond.com on the events calendar!

BRING ON THE MADNESS!



**Back by Popular Demand...
Casino Night!**



The Annual **March Madness** Party at

Dave & Busters
7000 Arundel Mills Drive
Hanover, MD 21076



**Thursday March 20, 2014
6pm-11pm**

Cost \$80.00 - Dinner and Open Bar

Checks Payable to **National Capital Pond**

Send to : Barb Markuski
8550 Veterans Highway
Millersville, MD 21108



RSVP by Friday March, 14, 2014 Barb@CapezioContractor.com 301-404-5758

Sponsorship Opportunities * Gift Raffles * Door Prizes * 50/50

Space is limited * Tables of 8 will be reserved * First Come First Serve

See sponsorship letter below.
Act fast slots for sponsorships do not last long!

Blue Goose March Madness Casino Night

Sponsorship Opportunities

Thank you to the Companies listed below who have committed to sponsoring the Blue Goose March Madness Casino Night. Please see the below sponsorship opportunities that are still available.

ACE Sponsors – Gaming Table Sponsors – **SOLD OUT**

Restronic	Paul Davis of Gaithersburg
Harford Cleaners	Service Master of Baltimore
PuroClean Emergency Restoration Specialists	
Service Master of Montgomery, Frederick, Howard & Washington Counties	

King Sponsors – Bar Sponsors - \$400.00

A Quality Finish	CRM Construction
Environmental Solutions, Inc.	Gross Mendelsohn CPAs and Advisors
Samons Services	Woodmoor Cleaners
Trident Engineering	Mariners of the Bay

*** Still Available – Bar Sponsor from Electronics Restoration, Law Firm and other Associations ***

Queen Sponsor Dessert Sponsor – **SOLD OUT**

CRDN of Baltimore and Southern Maryland Delaware, Eastern Shore & SE Philadelphia

Jack Sponsor – Gaming Prize Sponsors

National Capital Pond	Key Kleaning	Clothes Call
Capezio Contractors	Evans Garment Restoration	Cunningham Rugs
Admiral Cleaners	Smith & Sons Contracting	South River Restoration
Smart Air Mechanical	ServPro of Hunt Valley	Dial Electronics
IRRS	Rimkus Consulting	ServiceMaster of Bel Air
ServPro of DC	Restoration Unlimited	Infinity Restoration
Patrick Bergin – VeriClaim	Catanzaro Engineering	

*** Still Available – Gaming Prize with a minimum value of \$150 ***

Please let me know what your gaming prize will be before 3/10 for your sign to be made.

Thank you in advance for helping make the Blue Goose March Madness Social a success. If you have any questions, please contact Wendy Fletcher at either wfletcher@keykleaning.com or 443-962-0115.

Don't forget to bring a door prize!!!



Eastern Region Mid-Year Weekend 2014

Friday 4/4/14 – Sunday 4/6/14

The Marriott Liberty International Airport Hotel

1 Hotel Road, Newark, NJ 07114

973-623-0006 for reservations (Blue Goose Group)

*We have reserved a block of 30 rooms for Friday and Saturday @ \$109.00 plus tax and parking. **Reservations must be made by 03/14/2014.** We have the option of 10 more rooms at the discounted rate if the room block is realized by the cut-off date. **Please register NOW.***

The Scoop: *This is a fun weekend, arriving on Friday night to socialize. The Grand Nest Officers Mid-Year Meeting will also be this weekend. We will have the Eastern Region Meeting on Saturday morning at the hotel from 9:30 am to 11:30 am. The afternoon and evening will be hosted by the New York City Pond including lunch on the bus and a buffet dinner with OPEN BAR at the Killarney Rose Restaurant in Manhattan. We will provide bus transportation to and from the hotel to New York City. The bus tour will include the Bayonne, NJ cruise port, Staten Island Ferry ride past the Statue of Liberty, New World Trade Center, and the 911 Memorial Plaza site.*

The registration fee is \$100 per adult and \$50 per child under 18. For those ganders attending the Eastern Region Meeting on Saturday morning ONLY there is no cost other than \$5.00 hotel parking. Overnight hotel parking is \$25.00 per night.

Questions? For more information please contact Dan Rich at 860-841-7833 email dsr23@comcast.net or Mike Nardulli at 631-289-0200x12 email michaeln@iacus.com

2014 Annual Eastern Region Blue Goose Mid-Year Weekend

I/We will be attending the Mid-Winter Meeting

Please register and pay by Friday 03/14/2014

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

E-mail address _____

Registration Fee _____ # of adults @ \$100.00

_____ # of children @ \$50.00

Names of additional attendees _____

Total \$ _____ payable to: *Eastern Region Convention Fund*

Optional – Please email Bill Olson at wolson@vericlaiminc.com if you want to play golf on Sunday or go to Opening Day at Yankee Stadium vs. the Baltimore Orioles on Monday 4/7/2014 @ 1:00pm

The registration fee covers the cost of bus transportation, lunch and dinner on Saturday. Breakfast is available at the Marriott at your own expense. They are providing us with a separate dining room for our group Sat and Sun morning from 8:00am to 9:30am. Please BYOB your own snacks and drinks. We have reserved 2 suites on the same hotel floor for Friday and Saturday nights.

Please mail your check and this registration form to

Deputy Most Loyal Grand Gander Dan Rich

25 Minister Brook Drive, Simsbury, CT 06070.

WELCOME NEW MEMBERS

*Our Flock is growing by leaps and bounds.
Please help us welcome our New Members!*

**Erika Beach ~ Wayne Mosely ~ Timothy Duffy ~ DiNetta Kerfoot
Brent Alexander ~ Sean Painter ~ Suzzane Hallock ~ Kimberly Wells
Ray Espinosa ~ Valerie Cox ~ Steve Bourque ~ Gina Valerio ~ Christine Davies
Jeff Gould ~ Tali Warren ~ Stephon Scriber**



Please note the application for new membership can be obtained on our web page at www.nationalcapitalpond.com Click on become a pond member for the application.

<http://nationalcapitalpond.com/wp-content/uploads/2013/03/Application-for-National-Capital-Pond.pdf>

All new applicants must fill out their application and turn in their payment of \$50.00 prior to the initiation.

Come Visit our Nest in the Wild, Wild West!



Enjoy your free day in Salt Lake City during the 2014 convention!

Stop in Temple Square to see the world-renowned gardens surround the 35 acres of the headquarters of The Church of Jesus Christ of Latter-day Saints. These gardens include 250 flower beds, more than 165,000 bedding plants, and over 700 varieties of plants from all over the world. The gardens are redesigned every six months and replanted by hundreds of volunteers.

Or – when in Salt Lake City, the Mormon Tabernacle is also a must see. You may not be able to stop in for a concert, but thirty-minute organ recitals are given in the Tabernacle Monday through Saturday at 12:00 noon and Sundays at 2:00 p.m. Performances are by the Tabernacle organists and guest organists.

Early Bird Registration January 1 – May 14, 2014	Final Registration May 15 – June 22, 2014
Members/Spouses \$350	Members/Spouses \$370
Youth/Children \$225	Youth/Children \$250

Register now at www.hobgiregister.com

For convention questions, contact:
John Paris
801.250.6743
parisinsurance@msn.com

For registration questions, contact:
Kaitlyn Herbst
414.376.6516
kaitlynh@pecpros.com

NATIONAL CAPITAL POND

Honorable Order of the Blue Goose International

P.O. Box 554

Chesapeake Beach, Maryland 20732

DEAR GANDERS AND FRIENDS,

PLEASE HELP THE NATIONAL CAPITAL POND AND THE EASTERN REGION RAISE MONEY FOR THE 2015 GRAND NEST CONVENTION BY BUYING OR SELLING THESE RAFFLE TICKETS.

- FIRST PRIZE IS A 5 DAY CRUISE FOR (4) PEOPLE TO BERMUDA ON ROYAL CARIBBEAN.
- SECOND PRIZE IS A 5 DAY CRUISE FOR (2) PEOPLE TO BERMUDA ON ROYAL CARIBBEAN

IT CAN BE USED FROM 2014 THRU 2016 OR USE IT TO ATTEND THE 2015 GRAND NEST CONVENTION IN JULY 2015. CRUISE PACKAGES WILL BE BOOKED THRU ALLWAYS TRAVEL AGENCY TOWSON, MD. THE DRAWING DATE WILL BE 07/26/2014 AT THE 2014 GRAND NEST CONVENTION IN SALT LAKE CITY, UT

THE TICKETS SELL FOR \$10 EACH OR \$100 FOR BOOK OF TEN

BE A CONVENTION PROGRAM SPONSOR!

Buy 1 Book, Business Card Ad, 5 Books, Half Page Ad, 10 Books, Full Page Ad

CHECKS ARE PAYABLE TO: BLUE GOOSE CONVENTION 2015

MAIL THE STUBS, YOUR BUSINESS CARD AND CHECK TO:

**MR. BILL OLSON
VERICLAIM INC
PO BOX 412
NEW MARKET, MD 21774**

THANK YOU,

THE 2015 CONVENTION COMMITTEE

BILL OLSON, PMLG – 443-562-7250
GENE NEWMAN, PMLG – 410-350-6310
MICHELLE FITZWATER, PMLG – 443-717-4143
JIM KERN, PMLG – 410-952-0114

Community Board



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Community Board



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cell: 410.688.0649
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The Blue Goose Directory will be available to members via E-Directory this year and will no longer be in print form. Another change is with advertising, we will not be offering advertising in connection with the Directory. Instead, it will be offered in the monthly Honker and will be available in a variety of sizes ranging from business card to full page to suit your marketing budget. This is a much better 'Bang for your Buck' because the honker is sent out each month to all of our Members with your ad in it each and every time!!



CRDN of Greater Metropolitan
Washington D.C.

A Division of Bergmann's Cleaning

ALEX F. BERGMANN
Sales/Marketing Manager
alex.bergmann@crdn.com

44991 Falcon Place, Suite 110
Sterling, VA 20166
301-452-6298 cell

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Dena Mullin
Office Manager

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Jefferson, MD 21755
301-682-9887
FAX 301-682-9126
www.restronic.com
dmullin@restronic.com

**Did you know advertising in the
Honker supports our Pond?**

Now Soliciting Blue Goose Advertisers

“Are you looking for an affordable way to advertise to the Insurance Restoration Industry? The National Capital Pond publishes their newsletter monthly, 12 times per year. The newsletter is distributed to all of our members, over 140 people, each month. This is a great way to support our Pond and to make this marketing opportunity enticing we are offering several levels to fit each marketing budget.”

Advertising can be as small as a business card up to a full page.

Advertising Fees are as follows per year:

- **Business Card** \$240.00
(For only \$20.00 a month you can get your information to how many people?)
- **Quarter Page** \$ 600.00
- **Half Page** \$ 900.00
- **Full Page** \$1,200.00

If you would like to advertise your company in The Honker; please contact Barb Markuski at Capezio Contractors, Inc.

301-404-5758

Barb@CapezioContractor.com

Send your business card via jpeg to Donna Digman @ donna@servproofhuntvalley.com along with a hard copy to Donna Digman 1203 63rd Street Rosedale, MD 21237



**We NEED You in the
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Officer's Board



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Cell: 301.904.9944

Hot Off the Press!



Breaking News



Hot Off the Press!



Breaking News



New Members! The Pond is growing! Please take the time to welcome our new members!



2013-2014 dues are due
Please contact Michelle Fitzwater to pay your dues!

HAVE YOU PAID YOUR DUES?

Dues must be paid prior to the Holiday Party!!!

Important Reminders!

- ☺ Please pay your 2013 - 2014 dues.
- ☺ Read your Honker and send us feedback.
- ☺ Have you contacted Barb to become an advertiser for the National Capital Pond?

Help Wanted Seeking employment listings! New to the HONKER!

We have some news for you! We have tossed around the idea of having a Help Wanted / Seeking employment section within the Honker which also can be added to our website and Facebook page as posts!

We think this is a wonderful idea; this is a fast and growing industry and most of the time companies do hire within the industry.

This would be a FREE service for the members of our pond.

Send your postings to donna@servproofhuntvalley.com. Our only request is when the job has been filled please contact us to take the posting down.

Also, if your company is holding an event such as a blood drive, ce class etc. WE CAN SPREAD THE WORD in our newsletter. Send your details to donna@servproofhuntvalley.com

Save the Date...

JULY 2015

Blue Goose Convention Cruise

NYC to BERMUDA

5 DAYS

Please help the National Capital Pond and the Eastern Region raise money for the 2015 Grand Nest Convention by buying or selling these raffle tickets

**1st Prize: 5 day cruise for (4) people to Bermuda on Royal Caribbean*

**2nd Prize: 5 day cruise for (2) people to Bermuda on Royal Caribbean*

Can be used from 2014 to 2016 or used to attend the 2015 Grand Nest Convention in July 2015.

Cruise packages will be booked through Allways Travel Agency, Towson, MD

The drawing date is 7/26/14 at the 2014 Grand Nest Convention in Salt Lake City, UT

The tickets sell for \$10 each or \$100 for a book of 10

Be a convention sponsor!

Buy a book of 10 & get a free business card size ad in the convention program

BLUE GOOSE CONVENTION 2015

Start Planning Now!

More information will follow in the next coming months!



Happy Birthday to YOU!

- 3/1 – Thomas Green
- 3/2 – Allan Albrecht, Mike Shilling
- 3/5 – Frank Potter, Erikson Flynn
- 3/7 – Dan Davis, Christy Curry
- 3/8 – Patrick Bergmann
- 3/11 – Dennis Donnelly
- 3/12 – Martha Batterton
- 3/13 – Wayne Odachowski, Jon Haas
- 3/14 – Chris Nardone, Chris Nespor
- 3/18 – Alan Hickey
- 3/23 – Michael Smith(Trident)
- 3/27 – Scott Hoppe

National Capital Pond Gives to Charity

The recipient must be:

A not-for-profit organization: and endorsed by a National Capital Pond member in good standing

Donations not to exceed one \$500 award per quarter. Donations are to be made in:

- February (1st Quarter)
- May (2nd Quarter)
- September (3rd Quarter)
- November (4th Quarter)

For an application go to <http://nationalcapitalpond.com/wp-content/uploads/2013/03/National-Capital-Pond-Charity-Committee.pdf>

Cost of Recent U.S. Winter Storms: \$1.5B and Rising

The \$1.5 billion figure covers events from Jan. 1 through Feb. 21, and only includes two of the four winter storms so far in 2014.

Over 175,000 claims have been paid to policyholders so far, according to PCS, a division of Verisk Analytics. Insured losses include roof collapses, downed tree limbs and power lines, burst pipes from freezing and auto accidents, says I.I.I. Companies have also sustained business interruption and supply-chain losses due to severe travel and transportation delays and closings.

Despite the severity of this winter, losses are well within the magnitude planned for by insurers, says Robert Hartwig, president of I.I.I.

In the chart below, I.I.I. lists the top 10 winter storm and winter damage events in the U.S. and Canada from 1980 to 2013. The cost of these events in insured losses have been adjusted to 2013 inflation.

Article courtesy of:

<http://www.propertycasualty360.com/2014/02/26/cost-of-recent-us-winter-storms-15b-and-rising-iii>

To be used for informational purposes only.

NEW MEMBERS



Do you have someone in mind to become a member of the NATIONAL CAPITAL POND?

Go to: www.nationalcapitalpond.com for the membership application.

We hope you have enjoyed this copy of The Honker.

Please remember to visit our new web site and like us on Facebook. If you should have any questions, concerns or comments you may contact any board member and committee members with a simple click on the contact us link. We work hard to make the National Capital Pond what it is today and we cannot do it without you!



www.facebook.com/nationalcapitalpond?ref=hl