## National Capital Pond Web-Site Report / May 2017

Web-Site: www.nationalcapitalpond.com

Design & Hosting by 270net Technologies – Frederick MD. (\$125.00 quarterly cost)

Website in Use since 2013.

NCP also has a Facebook, Linked In, and Twitter account.

Back-end behind the scenes updating of the site is underway at this time and will be completed and implemented soon.

Barb & I will be meeting with 270net soon to discuss refresh and updating the web page users see when they log on to the site and for ease of use and access to information posted.

A "Honker" publication is no longer done and I recommend we delete that access button and put them in an archive folder

Advertisers is also an area for deletion unless the pond commits to continue solicitation and updating of the advertisers.

As for News - NCP needs a Social Media person to post news on the web site , facebook, twitter and Linked-In.

Recommend to continue link of events to PayPal for payment and for payment of dues.

Recommend that NCP continues to budget and fund the use of the web site.

Respectfully submitted,

Gene Newman, NCP Website Administrator