



Honorable Order of the Blue Goose International National Capital Pond Rush Report - 2018

The National Capital Pond held its annual Rush Party on November 13, 2017.

The party was held on a Monday evening at a local brewery, Heavy Seas Brewery in Halethorpe, Maryland, and themed for Monday Night Football. I have attached an event flier for additional information. Along with the Panthers vs. Dolphins game, members enjoyed a tour of the brewery and a beer tasting of the Heavy Seas beers on tap in the taproom that evening. In addition, each attendee received a Heavy Seas pint glass to take home as a souvenir.

The event was catered by Mission BBQ, who's mission of service to our military and first responders appealed to the Rush Party Committee.

The meeting was budgeted to determine a ticket price per member, and prospective members were invited at no charge if they brought a completed application and their \$50 application (dues) fee.

We held a door prize raffle for prospective members who attended, as well as a 50/50 raffle during the event to offset the meeting cost.

Due to the high number of prospective members attending at no cost for the meeting, the net financial result was (\$300.12) or (\$13.64/prospect).

The committee collected the \$50 application fee (dues) at or before the meeting for 22 prospective members.

The Pond was pleased with the following result of the meeting:

- RSVP's: 71 (69 Yes, 2 No)
- Attended: 61 (29 Member, 32 Non-Members)

- Applications: 22 (all paid before or at the event)
- 4 existing members paid annual dues at the party

The pond received additional applications after the Rush Party in November as a result of our significant recruiting efforts.

- 4 additional applications were received after the Rush Party
- 26 total applications received

On January 18, 2018 The National Capital Pond held an initiation ceremony for prospective members. This meeting fell during a very high claims volume period due to inclement weather in our area, which resulted in several initiates being unable to attend the ceremony. The National Capital Pond is considering another initiation ceremony this year to ensure all initiates who have paid their application (dues) are initiated.

- 15 Goslings were initiated on January 18, 2018

The National Capital Pond looks forward to a successful year with 15-26 new members at a minimum.

Respectfully submitted,

Andrea Dawes

Custodian of the Goslings (Acting)

National Capital Pond